



University of Pretoria Yearbook 2022

Strategy and innovation 870 (GIJ 870)

Qualification Postgraduate

Faculty [Gordon Institute of Business Science](#)

Module credits 6.00

NQF Level 09

Programmes [MPhil with specialisation in Change Leadership](#)

[MPhil with specialisation in Leading in New Economies](#)

[MBA Full-time](#)

[MBA Modular](#)

[MBA Part-time](#)

[MPhil \(Corporate Strategy\) \(Coursework\)](#)

[MPhil \(International Business\) \(Coursework\)](#)

Prerequisites No prerequisite.

Contact time 21 contact hours per 3 week-cycle

Language of tuition Module is presented in English

Department Gordon Institute of Business Science

Period of presentation Semester 2

Module content

External factors and shifts in the political, social, technological, demographic, legal and regulatory environments all have an impact on organisations and their ability to remain relevant, competitive and to grow. These shifts are further accelerated by the “age of disruption” – which the World Economic Forum titles the Fourth Industrial Revolution. This rapidly evolving external environment has resulted in a need to create more agile and competitive strategies.

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